

FIVE
KEY REASONS WHY
YOU NEED TO READ THIS BOOK

FAITH &
THE MARKETPLACE

BILL WINSTON



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OVERVIEW

As a fighter pilot in the military, a sales executive at a global computer company, and now a pastor of a large, multicultural congregation, Dr. Bill Winston has been training men and women for marketplace and ministry leadership for more than three decades. His unwavering dedication to help people fulfill their God-given destiny and advance God's kingdom in their sphere of influence has never been more evident than in this bold, relevant and must-read book, Faith &The Marketplace.

Through biblical and practical examples, Bill Winston's Faith &The Marketplace will provoke readers to ask questions like "How do I serve God in my area of passion or career when it is in the 'non-ministry' arena?" "Does being passionate about business success, pursuing higher level academics, or using my gifts in the entertainment industry make me 'less spiritual' than preachers, priests and prophets?"

Dr. Winston shows us that the world has become far too complicated for human abilities alone. We need God. With technology and knowledge doubling every 18 months, and natural disasters, wars, unstable global financial markets, the spreading of new diseases, and violence in our cities on the rise, people are desperately seeking answers. We need solutions superior to anything man's natural wisdom can produce, and Winston points out that the "good news" is that these answers are already available from God.

In Faith &The Marketplace, Dr. Winston opens us up to the exciting, supernatural life of faith—24/7, not just one day a week. He dispels the religious myths and misconceptions of the separation of church and state. He shows proof that the pulpit and the pew, and Sunday morning worship and Monday morning work, were never meant to be separated, and he brings them back together.

Through the profound principles of the kingdom and the revelation of "kings and priests," Dr. Winston shares the secrets of how to attain a lifestyle far superior to "survival," and that those who practice these superior principles will eventually stagger the imagination of the world. He also shares how businesses and organizations can be run without struggle and above toil even during an economic downturn.

With compelling personal stories, the real-life experiences of people in the marketplace and a multitude of biblical references, Dr. Bill Winston powerfully confirms that faith and the marketplace is the sure way to reach our God-given destinies. He boldly declares that if we are to successfully navigate through the difficult days that are ahead, this new "kingdom thinking" is a mandate, not an option.

Here are only a few reasons why you should read Faith &The Marketplace

1 REASON #1 GOD NEEDS YOU TO BRING YOUR FAITH TO THE MARKETPLACE.

Do you question if you can truly express your faith in the marketplace, and if so, how? Are you passionate about what you do in the marketplace as a teacher or actor or homemaker or business person, but wonder if the only way to show your love for God is to go into full-time ministry?

From the book's very first page, Dr. Winston answers that question with a resounding "no." His answer is supported by the revelation he received while in seminary to "take the straps off." His successful establishment of Christian business and entrepreneurship schools (the Joseph Business School) around the world is evidence of this God-given revelation.

Dr. Winston meticulously details how your business or employment is your ministry and that work can be worship. He explains how confusion came in through secularism, where the Church became seen as a building and not a called-out, chosen group of people, and its teachings began emphasizing going to heaven rather than bringing heaven to earth.



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2 REASON #2 GOD HAS PLANNED FOR YOU A UNIQUE PURPOSE AND ASSIGNMENT IN THIS EARTH THAT ONLY YOU CAN FULFILL.

"Lack of purpose is epidemic in our society and in this world today. Knowing your purpose or calling makes you a force to be reckoned with and one of the most powerful individuals in the marketplace and society." - Bill Winston

This book will help you discover your calling or purpose—why you were born and what your part (assignment) is in this end-time expansion of God's government on the earth.

3 REASON #3 GOD IS CALLING YOU TO DO WHAT'S IMPOSSIBLE AND YOU NEED KNOWLEDGE OF THE KINGDOM TO ACCOMPLISH IT.

God is counting on us to fix a broken world and to replenish this Earth, which is slowly dying. Many of our countries are bordering on economic chaos, and it is reported that over a billion people on this planet go to bed hungry. But through God, we can take on the challenge. As a believer, wherever we are sent as our kingdom assignment, we have the authority through Christ to transform that environment into a kingdom of heaven on earth.

Wherever God sends us He plans for us to make repairs and to be stewards over this planet. And, according to the Scriptures, we are to be famous for what we do. If someone "googles" your name to get more information on you, your name should be at the top. His plan is for you to eventually become the greatest influence, whether you are in education, economics, business, media, government, or arts and entertainment, and so on.

Dr. Winston explains that only the power of The Blessing can remove the curse. He shares how faith in that Blessing of Abraham can accomplish this in the worst of circumstances. Our orders regarding this planet have not changed. The commission for us is the same as the one given to Adam..."be fruitful and multiply, and replenish the earth, and subdue it and have dominion..." (Genesis 1:28).

4 REASON #4 YOU WERE DESIGNED TO WIN EVERY BATTLE, BUT THERE IS A DIVINE PARTNERSHIP YOU NEED TO HAVE.

You were not designed to "win a few and lose a few." The plan for you is to win every battle. God established a divine partnership called kings (marketplace leaders) and priests (those in the five-fold, fulltime ministry) to help you win every battle. If you are a king, you need a priest, and if you are a priest, you need the kings.

Whether battles in the military or the courts, or in business deals or in personal battles, you are made to win and win big. However, due to the absence of this partnership and the vision and revelation that it brings, some battles have been drawn out, and some even lost. In the book Dr. Winston gives a historical account from WWII of when General George S. Patton teamed up with the Chief Chaplain of the Third Army, James H. O'Neill, to offer a prayer to God for good weather in the battle of Bastogne. As Chaplain O'Neill later wrote in his diary, "General Patton prayed for fair weather for battle. He got it."

Just as Pharaoh, the king, had to call his sorcerers (the priests) to demonstrate the magic of his day... in today's marketplace, every king needs a priest if they want to experience the kind of sweat-less victories the Lord has ordained for His people.

Dr. Winston, as an anointed priest and prophet, declares words of faith and victory over the readers throughout this book, declaring their success and triumph over every obstacle.



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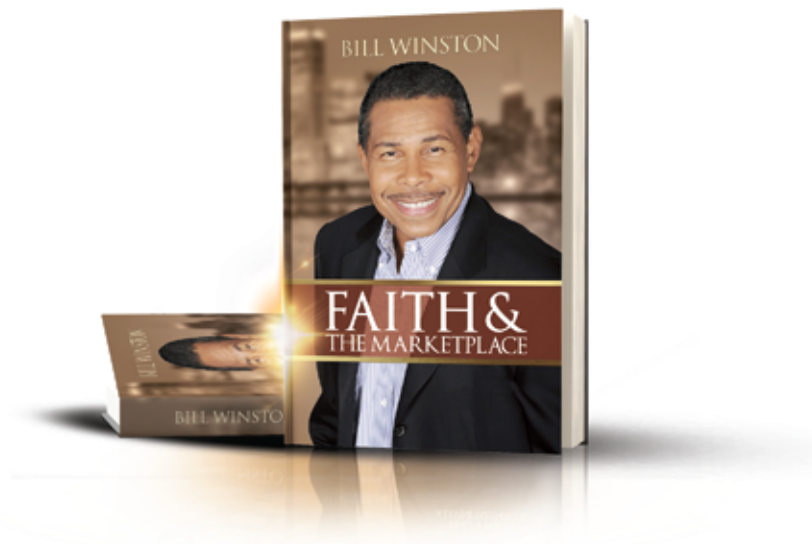
5 REASON #5 "WE CAN NOT SOLVE OUR PROBLEMS WITH THE SAME LEVEL OF THINKING THAT CREATED THEM." - ALBERT EINSTEIN.

Dr. Winston points out that our Father God is the "only wise God" and His DNA is in us, His children. In the book he shows you how to bring forth solutions by faith, beyond those solutions taught in the most prestigious academic institutions.

Using examples of people like Dr. George Washington Carver, the African American agricultural chemist in the early 1900s who named his laboratory "God's Little Workshop." He never took any scientific text books into his lab. He would just ask God how to perform his experiments. His discoveries from the peanut were over 300 and from the sweet potato over 118. He became a confidante and advisor to leaders and scientists from all over the world, including Thomas Edison, Mahatma Ghandi, and President Franklin D. Roosevelt. He brought his faith to the marketplace.

In the book, Dr. Winston states that nothing should be of greater advantage to the Church than a problem. He teaches how to draw out God's wisdom for today's solutions—answers that have never been revealed in the earth. He shares that the economy of your city or country is not the problem, but the problem is the lack of spiritual knowledge and wisdom. And, as one man of God said, "All wealth in the universe came out of wisdom." God's Word says, "The Lord by wisdom founded the earth," (Proverbs 3:19)

Faith &The Marketplace teaches you how to tap into God's wisdom for every problem and situation—with no adverse side-effects or consequences.



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